

SALMING X-FACTOR

DEVELOPED IN SWEDEN BY ORTHOPAEDIC SPECIALISTS AND
INDOOR ATHLETES NO NONSENSE, JUST PURE FUNCTION...

Salming Sports is a Swedish brand dedicated to indoor sports. In our mission, we strive to push the limits for athletic equipment. We develop innovative and multifunctional gear that helps athletes improve

their performances – unbounded. We have been in the floorball and handball business for over ten years. All the time with one clear purpose: design innovative products that help athletes enhance their game.

This is the bottom line of our philosophy and it fuels every aspect of our indoor shoe development. Our latest product is named [X-factor](#). No BS just a really good shoe...



Xfactor Male
In stores now!



Xfactor Female
Special-last for woman
Released in june 2011



Xfactor Male
To be released in juli 2011

no nonsense shoes for no nonsense people!

SALMING.COM

INNOVATIVE TECHNOLOGY

SALMING X-FACTOR...

The eye-catching X-Factor exterior design encapsulates the product development idea that the shoe should be an extension of the foot, an exo skeleton that wraps around the foot and creates stability and

comfort, enabling the athlete to focus 100% on the game. The presentation below shows how the athlete achieve that focus with the X-Factor technologies.



X UPPER



ErgoHeelCup™

To **stabilize** and fixate the heel, which is key to providing a great fit and comfort, we have developed a new anatomical Ergo Heel Cup that is slightly longer than the average heel cup



X-Design™

The **unique** asymmetrical X-factor design stabilizes the foot for lateral movements and reduces pressure at the MTP joints (Metatarsophalangeal joints). It is important to keep the foot stable medio-lateral, avoiding friction and side forces in the soft parts of the foot sole, especially underneath the forefoot. In order to fixate the forefoot without getting pressure at the MTPs we have developed a horseshoe shaped "Front foot lacing stabilizer" within the asymmetrical X-Factor design.



Off Centre Lacing

Asymmetrical lacing designed for added comfort and improved fit.

X MID SOLE



T.G.S.62/75™ Torsion Guide System

The distance from heel to the ball of the foot (62% of the shoe) has been designed with extra stability, which ends in the so-called "ballet" line, a 75° angle. In front of the 75° line, we have equipped the X-Factor with greater flexibility to stimulate the foot's natural movements. TGS 62/75 takes all of the gait cycle criteria into consideration. At the same time, it softens the strains caused by friction during lateral movements. The shoe bends in exactly the right places, stimulating the foot's natural lateral and forward movements



LMS™

Lateral Movement Stabilizer - an especially designed light weight integrated dual torsion unit that supports the foot during fast and irregular lateral movements.



Rebound Foam

Forefoot rebound energy foam - RE35. 80% better rebound energy than a regular EVA midsole compound.



Cushioning Foam

Heel cushioning foam - C35, positioned at the heel centre, gives you 70% better shock absorption than a regular EVA midsole compound.

SpeedLite™

The **SpeedLite™** midsole is a lightweight performance EVA compound with long lasting cushioning qualities.

X OUTER SOLE



RollBar™

Increased radius on the inner side of the outer sole, facilitates rolling the foot inwards and toe push off. Reaching for that stop ball in squash or covering a shot in floorball is made easier with the RollBar™ technology.



LMS+

Fast lateral stops expose the foot to the risk to roll over outwards, causing injuries. LMS+ (Lateral Movement Stabilizer Plus) is a unique design with a positive angle of 5° that prevents the foot from rolling over outwards.



SpinZone™

The **design of the outer sole** meets the lateral movements, twists and turns that are typical for indoor sports. The SpinZone design - applied in the forefoot area - makes it easier for the forefoot to twist and turn under pressure, avoiding stress on knees and joints.



R62

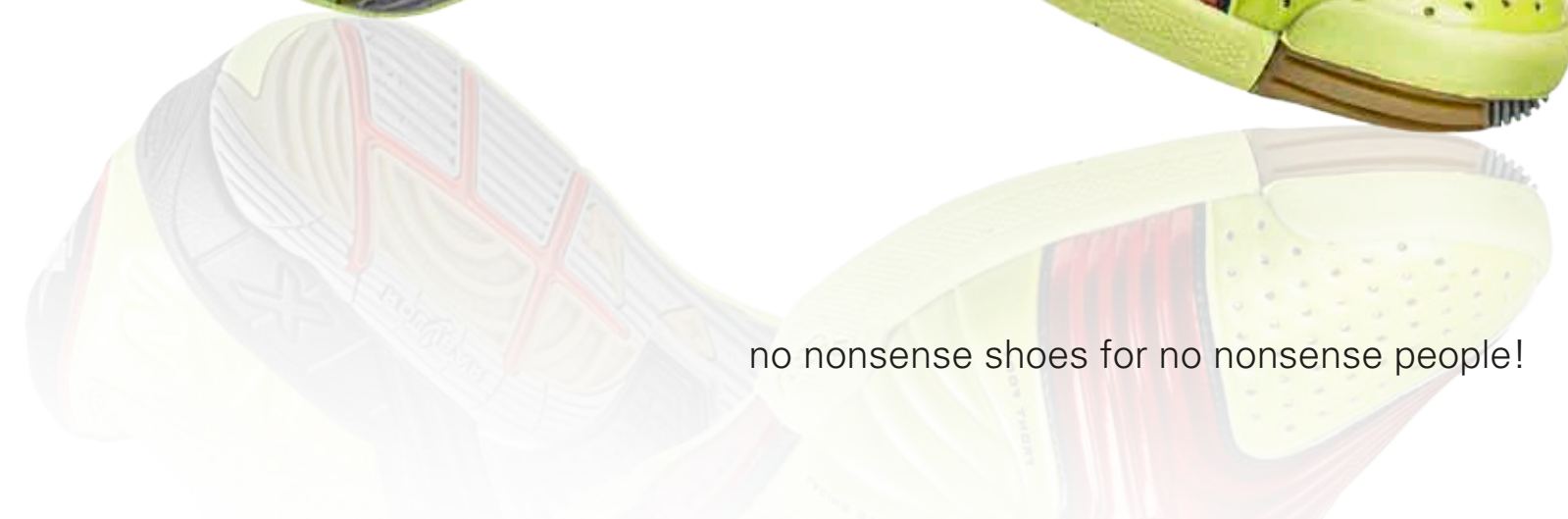
A **unique** lightweight durable rubber compound with the best possible grip on all indoor surfaces.



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IN STORES NOW!

LIMITED EDITION
ONLY 1500 PAIRS!



no nonsense shoes for no nonsense people!